



Saturday May 24th, 2025 ~ 1p to 10p
Tractor Brewing, Wells Park ~ 1800 4th St NW, ABQ NM
Contact: (505) 340-6406 ✱ pridezillaabq@gmail.com ✱ www.pridezilla.org

ATTACKING ALBUQUERQUE SATURDAY MAY 24, 2025!

JOIN US.

SPONSORSHIP LEVELS

Sponsorship funds go to defray the cost of marketing and promotional materials, paying sound engineer and stage manager(s), and other administrative expenses. Details of spending will be provided after the event for transparency.

SOLD OUT

\$50 BABY 'ZILLA

Included with all levels.

- ✱ Free booth space for vending, distribution of information about your business, and/or sign-ups for mailing list(s) (\$20.00 value)
- ✱ Minimum of (3) mentions from stages
- ✱ Logo included in program booklet
- ✱ Pridezilla social media posts (min of 1/week, starting 4/28/25)
- ✱ Logo & link to your website included on Pridezilla home page

\$100 FRIEND 'ZILLA

In addition to everything BABY 'ZILLA ...

- ✱ Logo included on flyers (minimum 500 printed & distributed) & posters
- ✱ Quarter-page ad in program booklet

PRIDEZILLA is an all-ages fund-raiser with two stages packed full of local Albuquerque talent including: Live bands, vendors, artists, and cabaret performances. **All profits** from entry and booth fees are donated to a local Albuquerque LGBTQ+ organization.

Official 2025 Beneficiary: Transgender Resource Center of New Mexico (TGRC)

Thanks so much for supporting the
FIFTH attack of **PRIDEZILLA!**

\$250 BEAST 'ZILLA

*In addition to everything BABY 'ZILLA ...
Only (1) available for entire event!*

- ✱ Logo prominently featured on event banners (one per stage)
- ✱ Logo included on posters & signage at the event and venue
- ✱ Logo included on flyers (minimum 500 printed & distributed)
- ✱ Half-page ad in program booklet
- ✱ Sponsor the cabaret (indoor) stage: Display your promotional signage on the cabaret stage (signage provided by sponsor)

\$500 MONARCH 'ZILLA

*In addition to everything BABY 'ZILLA ...
Only (1) available for entire event!*

- ✱ Back side of the flyer will be dedicated to Monarch 'Zilla sponsor (Full color, min. 1000 flyers)
- ✱ Full back page ad in program booklet
- ✱ Logo included on the back of CREW shirts & two complimentary CREW shirts to take home
- ✱ Exclusive sponsor of the main stage: Display your organization's promotional signage on the patio stage (signage provided by sponsor)